I am Zachary Hutton

I design and develop websites that convert.

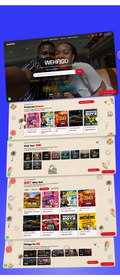
Custom design. Custom development.

Zachary Hutton

I design and build custom websites and platforms.

I use custom code for maximum speed and reliability on all platforms and custom design so your site is memorable and easy to use.

Live client work



You NEED a website.

A website is no longer optional. It's one of the primary places people **decide whether to trust you or not. It's your Business's home.**

But with over 252,000 new websites created every single day, **how do you stand out?**

53% Of users leave your site if it takes longer than 3 seconds to load

1s Is all it takes a user to decide to stay or leave on your site. What they see first matters

61% Of users won't return to a site if they had trouble accessing on mobile.

2-7x Average ROI is the minimum my clients receive on a well-planned website (within first 8-12 months).

*Based on industry averages for increased engagement, conversions, and customer retention from professionally designed websites.

My websites look nice, sure. But "looking nice" doesn't pay your bills.

Aesthetics matter because they create a lasting impression. But visuals are only a tool, not the goal.

I design every interaction from the ground up to serve your goals.

My process.

Every project is unique, but generally the process for a custom website follows these key milestones.

Proposal Phase

01.

Introductions.

Hop on a free intro call so I can learn about your project, understand your goals and see if I'm a good fit.

Proposal.

I'll make you a custom proposal for your project and give you a no-obligations quote.

Contract.

Once everything looks good, I'll give you a contract and get you to pay a deposit (usually 1/2 of the projected budget).

Design Phase

02.

Wireframes.

I map out structure, layout, and key features. This helps us focus clearly before any visual design begins.

Design.

You'll get around **3-5 custom design mockups** that will show you the most visual directions the site could take.

Revisions.

I'll work together to lock in a site organization and aesthetic direction that fits your brand and goals. I usually offer 2 revision passes before deployment.

Development Phase

03.

Development.

I turn the finalized designs into a fully functional, fast, and lightweight website that's fast, accessible, and maintainable. The mockups + wireframes give you a clear picture of what we're building, so I don't waste any time.

Deploy.

Once you're completely happy with the entire website, I'll help you deploy to your hosting platform of choice. I'll optimize, test and refine everything so the site works perfectly.

If you need post-launch maintenance, SEO, or ongoing updates, I offer monthly plans to scale-ready integrations or other services. I have a variety of monthly maintenance options, from $50 to $200 per month depending on your needs. Future work always is my priorities previous clients.

I'm different.

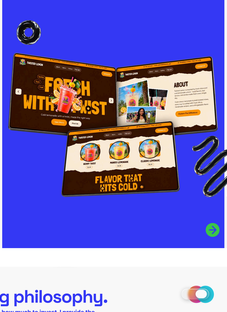
Other developers use Wordpress, Wix, Squarespace or pre-built themes and templates.

And that's fine... If you're okay with having a slow, buggy website that looks like everyone elses.

Fast
Custom code is significantly faster than bloated builders like Wordpress, Wix or Squarespace.

Unique
Real-but visuals and some real custom functionality specifically to you. Not cookie-cutter systems and integrations

Secure
Custom code doesn't rely on bloated templates or just one big plugin.



Pricing philosophy.

You choose how much to invest. I provide the maximum I can within your budget.

Doing quality work is cheaper than advertising.

I get 90% of my clients because people see my work and want their own.

Every project I take on is an opportunity for a long term partnership.

I could run ads, but I prefer to build a network of cool people who vouch for me.

I don't make more money if you spend more.

My goal isn't to maximize the size of your project — it's to make sure the scope makes sense for your budget and your goals.

Spending more just means more time, more depth, or more flexibility, not higher margins for me. A larger budget allows me to do more work, not to charge more for the same work.

Want to spend less? Great. I'll strategically direct my work to provide the maximum results for you I possibly can.

- If a simpler solution makes more sense, I'll recommend that.
- If a more involved approach is justified, I'll explain why.

You choose your budget.

Regardless of budget:
I don't cut corners on fundamentals
I don't ship sloppy or bloated work
I don't take on projects that aren't a good fit

If a budget can't realistically support the outcome you're aiming for, I'll be honest about that upfront.

Want help deciding your budget?

Book your free intro call now and I'll walk through it together. Once I understand your project requirements, I'll give you a customized quote.

Average price ranges.

Every project is scoped individually, but these are the typical ranges for custom design and development projects.

Unique custom design + custom-coded performance driven website

USD $400+

Typical projects range between $400 - 600

For when you need a clear, high-performing website built around real goals — not a template.

- Custom design (3-5 mockups)
- Custom development
- Unique aesthetic + features
- CMS included (so you can edit content easily)
- Advanced functionalities + integrations available

Ultra premium design, complex ecosystem or unique functionalities.

USD $1k+

Typical projects range between $800-1k

When you have the budget to go above and beyond — stand out, and achieve your goals with style.

- Strategic UX planning
- Extremely detailed and unique design phase
- Unique aesthetic + features
- Complex content organization
- Advanced functionalities + integrations available
- **[$1k+]** Simple web app capabilities (auth, server functions, PWA, etc)

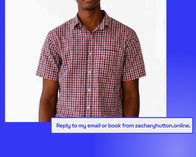
Want a lower budget?

Check out zacharyhutton.online for custom quotes and pricing.

Ready to work?

Book a free no-obligations intro call with me now!

This is a relaxed, no-pressure conversation to learn about your project, answer questions, and see if working together makes sense. No preparation required.



Reply to my email or book from zacharyhutton.online.